

CONTEST RULES & REGULATIONS
(“Rules”)

NO PURCHASE IS NECESSARY TO ENTER OR WIN A PRIZE IN THIS CONTEST. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS CONTEST IS CONDUCTED IN ONTARIO AND IS SUBJECT TO THE LAWS OF THE PROVINCE OF ONTARIO. BY ENTERING THE CONTEST, YOU ACCEPT AND AGREES TO BE BOUND BY THESE RULES, VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW.

1. SPONSOR:

This Contest is sponsored by [Tribute Communities Inc] (the “**Sponsor**”)

2. CONTEST PERIOD:

The Oshawa Generals Giveaway Contest (the “**Contest**”) begins on **February 6, 2017** at 11:59:59 a.m. Eastern Time (“**ET**”) and ends on **February 8, 2017** at 11:59:59 p.m. ET (“**Contest Period**”).

3. ELIGIBILITY:

To be eligible to win this Contest, the you must be a legal resident of Ontario and have reached the age of 18 at the time of entering this Contest and have complied with the Rules of the Contest as set out herein.

4. ENTRY:

NO PURCHASE NECESSARY. To participate in this Contest, you must have a valid Instagram account. If you do not have a Instagram account you can visit Instagram.com (each a “**Website**”, collectively the “**Websites**”) and follow the instructions provided to register for a free account.

To enter the Contest using:

- (a) **Instagram, during the Contest Period you must be following the Tribute Communities account** from your Instagram account and must like and comment on the Oshawa Generals Giveaway **post** letting us know who you would like to take to the game. To be eligible, any comment submitted must also comply with all applicable Instagram Terms and Policies, copies of which are available at the Website.

A comment submitted or posted by you describing who you would like to bring to the game in response to a Tribute Communities “Oshawa Generals Giveaway” Post is hereinafter defined as an “**Entry**” and multiple comments are hereinafter defined as “**Entries**”.

You shall be limited to one (1) Entry into the Contest, and an Entry will have been submitted when you submit an Entry in one (1) of the formats described above and these Rules. Any Entry that does not follow one of the above formats as determined by the Sponsor, in its sole and absolute discretion, will be ineligible for entry in this Contest. Entries must not infringe, misappropriate or violate any third party’s rights, including, without limitation, copyright, trademark, right of publicity, right of privacy or trade secret and not contain any content that is offensive, illegal, obscene or that is otherwise objectionable to Sponsor, in its sole discretion. Further, you confirm by submitting an Entry that no other person has any intellectual property rights or other interest in the Entry submitted and, further, confirm that in the event you are a winner in the Contest, acceptance of the Prize will not result you -breaching the terms of any other agreement with a third party. For greater certainty, you shall indemnify the Released Parties (as hereinafter defined) against any liability for any claims and associated costs that may be brought against them by any third parties with respect to any intellectual or other property rights in the submitted Entry.

You may be asked to consent to receive further electronic communications (for example, promotional posts, or emails) in connection with this Contest as well as for upcoming promotions and information about the Sponsor. Consenting to receive such communications is not a requirement to participate in the Contest, will not result in any additional Entries to you, and will not increase your chances of winning.

5. ENTRY SUBMISSION:

There is a limit of one (1) Entry Instagram account permitted during the Contest Period. Each Entry must be original and cannot be a duplicate, in whole or in part, of an Entry previously submitted in this Contest by you on that social media platform or by any other person. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor), that you have attempted to: (i) obtain more than one (1) Entry per Instagram account during the Contest Period; and/or (ii) use (or attempt to use) multiple names, identities, accounts, and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt this Contest, then the Sponsor may disqualify you from the Contest in the Sponsor's sole and absolute discretion. The Released Parties are not responsible for late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void).

All Entries are subject to verification by the Sponsor at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (a) for the purposes of verifying your eligibility to participate in this Contest; (b) for the purposes of verifying the eligibility and/or legitimacy of an Entry entered (or purportedly entered) for the purposes of this Contest; and/or (c) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with these Rules. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in your disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of a valid Entry in this Contest will be the Contest server machine(s).

6. PRIZES:

Prize: 3 Tickets to Oshawa Generals Game at the Tribute Communities Centre

Prizes must be accepted as awarded and are not transferable, assignable or convertible to cash (except as may be specifically permitted by the Sponsor in its sole and absolute discretion). No substitution except at the Sponsor's option. The Sponsor reserves the right, in its sole and absolute discretion, to substitute Prizes or components (as applicable) with a prize or component of equal or greater value without liability. Prizes will only be awarded to the individuals whose verifiable Instagram accounts are the sources of the selected Entries.

7. WINNER SELECTION:

Prize: On February 9th, 2018 (“**Grand Prize Selection Date**”) at the offices of the Sponsor commencing at approximately 4:00 p.m. ET, a random drawing will be held by the Sponsor to select a potential winner of the Grand Prize from among eligible Entries received via Instagram. Odds of winning the Prize will depend upon the number of eligible Entries received by the Sponsor during the Contest Period Instagram.

Prize Selection Date (2018)	Approx. Retail Value (CAD\$)
February 9 th , 2017	3 tickets to Oshawa General game at Tribute Communities Centre

The Sponsor or its designated representative will make a minimum of two (2) attempts to contact you (by private message on Instagram) within two (2) business days of the Grand Prize Selection Date if your Entry has been selected as a potential winning entry. If you cannot be contacted within two (2) business days of the Grand Prize Selection Date, or if there is a return of any notification as undeliverable; then you may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, you will forfeit all rights to the Grand Prize or Weekly Prize, as applicable) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries (in which case the foregoing provisions of this section shall apply to the newly selected entrant).

BEFORE BEING DECLARED A CONFIRMED WINNER, you will be required to: (a) provide your email address for contact by the Sponsor and/or its representative with any potential next steps; (b) correctly answer a mathematical skill-testing question without mechanical or other aid; and may be required to (c) sign and return within two (2) business days of notification the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize as awarded; (iii) releases the Sponsor and its officers, directors, agents, representatives, affiliates, successors and assigns (collectively, the "**Released Parties**") from any and all liability in connection with this Contest, your participation therein and/or the awarding and use/misuse of the Prize or any portion thereof (as applicable); and (iv) agree to the publication, reproduction and/or other use of your name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. If you: (a.1) fail to correctly answer the skill-testing question; (b.1) if required, fail to return the properly executed Contest documents within the specified time; (c.1) cannot accept (or are unwilling to accept) the Prize as awarded for any reason; and/or (d.1) are determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then you may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries (in which case the foregoing provisions of this section shall apply to such newly selected entrant).

8. **GENERAL CONDITIONS:**

All Entries become the property of the Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants, including you, without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants. By participating in this Contest, you agree to be legally bound by the terms and conditions of these Rules. ANYONE DETERMINED TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

By participating in the Contest, you agree to be bound by the Rules, which will be posted throughout the Contest Period. You further agree that the decisions of the Sponsor shall be final and binding and all respects. The Sponsor reserves the right, in its sole and absolute discretion, to disqualify you or any entrant found to be acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person.

The Released Parties will not be liable for: (i) any failure of the Websites during the Contest; (ii) any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry to be received, captured or recorded for any reason, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to your or any other person's computer or other device related to or resulting from participating in the Contest; and/or (v) any combination of the above.

In the event of a dispute regarding who submitted an Entry, Entries will be deemed to have been submitted by the authorized account holder of the Instagram[®] account at the time of entry. "**Authorized account holder**" is defined as the person who is assigned Instagram account Instagram as applicable. You may be required to provide proof (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) that you are the authorized account holder of the Instagram account associated with the Entry in question.

The Sponsor reserves the right, to withdraw, amend or suspend this Contest (or to amend the Rules) in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of the Contest as contemplated by these Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITES OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IN ANY WAY OR TO DISPARAGE, SLANDER OR HARM THE REPUTATION OR GOOD WILL OF THE SPONSOR (AS DETERMINED BY THE SPONSOR IN ITS SOLE AND ABSOLUTE DISCRETION) MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW. The Sponsor reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever.

By entering this Contest, you expressly authorize the Sponsor and its agents and/or representatives, to store, share and use the personal information submitted with your Entry for the purpose of administering the Contest, unless you otherwise agree.

The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by you, another Entrant, or Entry with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest-related materials; the terms and conditions of the Rules shall prevail, govern and control to the fullest extent permitted by law.

This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram. By entering the Contest, you are providing your information to the Sponsor and not to Instagram. The information provided by you for purposes of this Contest will only be used for the administration of this Contest and in accordance with the Sponsor's privacy policy. Instagram is released of all liability by each participant in the Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not Instagram.

All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Sponsor and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.